CMLS VEGAS 2016
Swinging With The Stars
STATE OF THE INDUSTRY
Denee Evans, CEO, CMLS
GOLDEN NUGGET
1905
SALOON
FRONTIER CLUB
ARCADE
CAFE
BOULDER CLUB
Eldorado CLUB
HALL
U-DRIVE

- **Mergers and alliances**
- **Sharing resources**
- **Working together**

# Unification

- **Set higher standards**
- **Advance best practices**
- **Establish definitions**

# Intention

MLS State Of The Industry

- **Support new initiatives**
- **Review new technologies**
- **Support open marketplace**

# Invention

- **Manage data acquisition**
- **Assure timely data quality**
- **Cost-effective solutions**

# Value

MLS State Of The Industry

- **Licensing and enforcement**
- **Develop subscriber tools**
- **Facilitate the marketplace**

# Value

# Let’s Make It Happen.

# CMLS

# Together.

# CMLS