CMLS VEGAS 2016
Swinging With The Stars
STATE OF CMLS
Kathy Condon, 2016 CMLS President
GOLDEN NUGGET
1905
SALOON
FRONTIER
CLUB
ARCADE
CAFE
BOULDER
CLUB
Eldorado CLUB
U-DRIVE
HALL

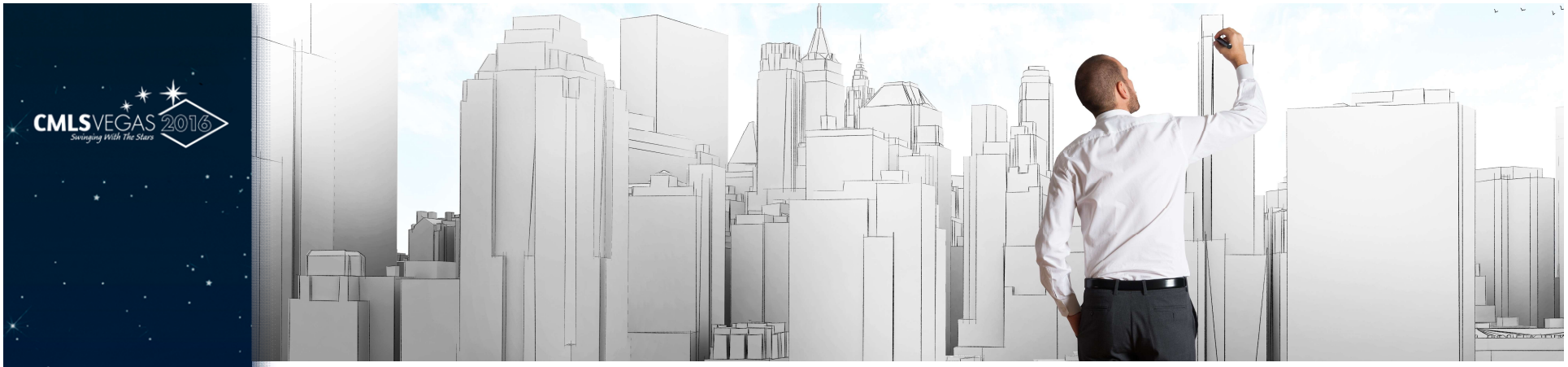
State Of The Organization

CMLS

- **Architects of the future**
- **Evolving the marketplace**
- **Grassroots engagement**

Vision

CMLS State Of The Organization



- **CMLS Best Practices**
- **AMS-backed website**
- **Industry responsibilities**

Leadership

CMLS State Of The Organization

- **Association cooperation**
- **Broker initiatives**
- **Public partnerships**

Collaboration

- **Educational excellence**
- **Drive market efficiency**
- **Anticipate market trends**

Strategy

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- **Stated core values**
- **Open communication**
- **High industry standards**

Integrity

- **Facilitate partnerships**
- **Drive new innovations**
- **Raise the industry bar**

Achievement

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