September 21-23

CMLS VEGAS 2016

Swinging With The Stars

SPONSORSHIP OPPORTUNITIES

No matter where you work or what issues you face, CMLS2016 will be the most valuable conference you attend all year.

Dear CMLS Supporter,

The Greater Las Vegas Association of REALTORS® is proud to present the 59th annual conference of the Council of Multiple Listing Services in fabulous Las Vegas, where we will bring back a vintage vibe to the city that never sleeps.

Held at Planet Hollywood Resort & Hotel this Sept. 21-23, CMLS2016 will feature MLS leaders and new voices from across North America during a lively, up close and personal conference. This is the place to be and the stage is set for greatness. Your team will be stars among the most talented people in technology, management, and leadership.

As this year's conference is shaping up to be the largest in CMLS history, we sincerely hope you will join us as a sponsor. Your support will help CMLS share the expertise of its members, showcase insightful solutions, and advance policies, best practices, and educational programs in this new era of cooperation and collaboration.

Add to all this the bright lights and excitement of Las Vegas and it will quickly become clear why sponsoring CMLS2016 will make a lasting impression. Conference attendees will enjoy world-class cuisine from renown executive chefs, see legendary live entertainment, and discover an endless array of amenities. There truly is something for everyone. Even those who prefer nature over neon will be dazzled by dozens of attractions just beyond the city limits.

When you consider the whole of it — the record attendance, the impactful programming, the city's infinite appeal — CMLS2016 is your best partnership opportunity this year. You will reach more people, engage them face to face, and advance the multiple listing services industry to deliver excellence across all facets of business.

Thank you again for your consideration. Your membership and sponsorship of CMLS2016 will have a positive impact on the MLS industry. It supports CMLS in its vision to bring the real estate industry together to build a better marketplace.

If you have any questions about sponsorship levels or benefits, email CMLS at conference@councilofmls.org or call 877.505.8805.

Thank you,

Stephanie Hill
MLS/Commercial Director, Greater Las Vegas Association of REALTORS®

Denee Evans
CEO, CMLS

Kathy Condon
President, CMLS

CMLS
Council of Multiple Listing Services

GLVAR MLS
REALTOR

	DIAMOND	EMERALD	SAPPHIRE	PEARL	CONFERENCE ONLY	CONFERENCE EXHIBITOR
AFTER JUNE 15	*$32,500*	*$22,500*	*$15,000*	*$11,500*	*$7,500*	Contact us for Availability/Pricing
Website recognition	✔	✔	✔	✔	✔	✔
Draped table for exhibiting	✔	✔	✔	✔	✔	✔
Exhibit space choice or selection	FIRST CHOICE	PRIORITY CHOICE	✔	✔	✔	✔
Attendee list and contact info	✔	✔	✔	✔	✔	
Logo on signage	MOST EXPOSURE	HIGH EXPOSURE	✔	✔	✔	
Social media	MOST EXPOSURE	HIGH EXPOSURE	✔	✔	✔	
Communications	MOST EXPOSURE	HIGH EXPOSURE	✔	✔		
Newsletter	4	3	2	1		
Comp conference registrations	5	3	2	1	1	
Event exposure (definition)	ALL EVENTS	ALL EVENTS	SOME EVENTS	SOME EVENTS		
Membership	10	5	2	2		
VIP seating at GALA	10	6	3	2		
Chair drop opportunity	✔	✔				
Sponsor golf or bus tour	✔					
Comp golf/bus tour registrations (pre conf events)	3	2	1			
President reception	✔					
Addt'l workshop comps (each workshop)	2					
Get on stage/keynote intro	✔					
Thursday lunch sponsor	✔					
Breakfast sponsors		1				
Break sponsors			1			

All sponsors and exhibitors receive a draped table with access to electricity and Internet service. Exhibiting tables are 6 ft. for table-top displays. Exhibition spaces will be assigned in order of sponsorship level. Top level sponsors will be given priority. Member benefits are included with the Diamond–Pearl packages. Conference-only sponsors and conference exhibitors must be full CMLS members.

CONTACT

Phone: 877.505.8805
Email: conference@councilofmls.org
Mail: 330 N. Wabash Ave.
Suite 2000, Chicago, IL 60611

SECURE YOUR SPONSORSHIP

Print this form and submit today!

Contact Name: _____

Phone: _____

Email: _____

Name of Company: _____

Mail: _____

City: _____

State/Province: _____ Zip/Postal Code: _____

I, on behalf of _____, commit to

a sponsorship for the CMLS2016 conference (check enclosed in the amount of $_____.)

Signature: _____

METHOD OF PAYMENT: Mail your completed sponsor form with your check to:
CMLS at 330 N. Wabash Ave. Suite 2000, Chicago, IL 60611

Sorry, no credit cards accepted for sponsorship.

IMPORTANT STEPS/NOTES:

- Complete sponsorship form and email or fax to CMLS office (conference@councilofmls.org/ 312.874.7535)
- Mail check to CMLS Headquarters–330 N. Wabash Ave. Suite 2000, Chicago, IL 60611
- Sponsorships are not considered SOLD until funds are received.
- If funds are not received within 10 business days of Sponsorship Form submission, the next organization in line will be offered that opportunity.
- Early Bird pricing ends Wednesday, June 15, 2016.

Watch for updates on hotels, travel and registering your representatives, events and more on the CMLS website (CMLS.org) as well as the launch of the official conference site (CMLS2016.com).
Follow CMLS on Twitter @councilofmls and like us on Facebook for the most updated information.

This event offers incredible opportunities to market your products and services to MLS leaders and professionals from across the country.

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